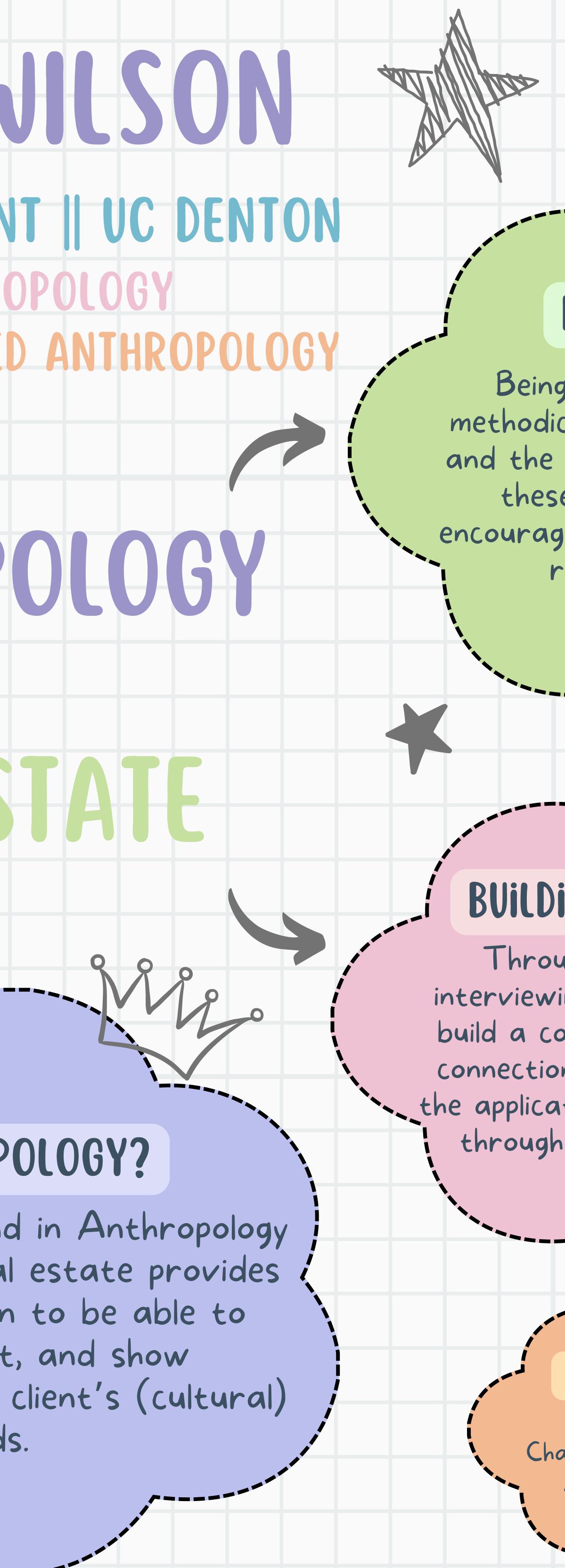
CHANEL WILSON LEASING CONSULTANT || UC DENTON IN ANTHROPOLO CULTURAL ANTHROPOLOGY Culture is the key to understanding our diverse clientele. Approaching each prospect with culture and religious sensitivity allows for a safe environment for the client and the potential to secure a lead. **ON-THE-GROUND FIELDWORK** Before securing a lease, we conduct research (i.e. interviews to retrieve qualitative data) to see what prospects are looking for in their future homes. WHY ANTHROPOLOGY? Having a background in Anthropology while working in real estate provides me the foundation to be able to relate, connect, and show COME IN AND TOUR appreciation for my client's (cultural) needs. WITH US!



FIELD METHODS

Being Anthropologists, we are methodical in our attention to detail and the nuances of human behaviorthese same efforts should be encouraged to better understand our real estate properties.

BUILDING A CONNECTION

Through field research and interviewing our prospects, we can build a connection with them. This connection is nurtured throughout the application process and continues throughout their lease with us.

LET'S CONNECT!

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