



IN PUBLISHING AND VISUAL MEDIA

ANTHROPOLOGY

What I Do:

As a Photo Editor, I spend a lot of time researching images and photographers. I publish images that support news and lifestyle articles and produce photo essays to tell stories about people and places around the world.

Why Anthropology Matters:

Studying Anthropology has aided tremendously in my knowledge of cultures, the impacts of tourism as well as the significance of who's telling the stories. Through what lens is the story being told, who gets to speak and have agency to who is portrayed in the images the question is always, how does it reflect the overall representation of a people.

How I Use Anthropology:

By accessing anthropological ways of thinking, I ensure stock photos are inclusive of all identities (considering media's ability to influence opinion) and avoid playing into visual stereotypes. Hiring photographers who are both insiders and outsiders and how their perspective will influence the story. Photo editors in the media play a crucial role in controlling the narrative of representation as visuals become a predominate form of communication.

Mariah Tyler | UNT '14

B.A. Anthropology & B.F.A Studio Art Photography

Photo Editor @ Travel + Leisure

Photographer & Writer

Skills Used:

Research

Cultural Insight

Interview

Transcription

Deep Curiosity of Humans



NEWS

How to Use Your Airline Miles to Reunite Immigrant and Refugee Families (Video)



FAMILY VACATIONS

The One Thing That Will Keep Your Kids Occupied on a Plane, According to Traveling Parents



AIRLINES + AIRPORTS

Women Helped Build the Airline Industry — Why Aren't There More Female Pilots and CEOs?



TRAVEL TIPS

Getting Away for a 3-day Weekend Could Make You Happier Than a Long Vacation