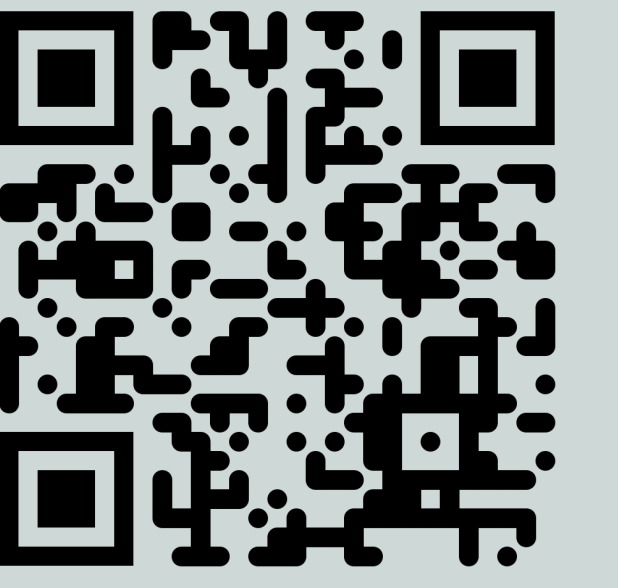


# Natalie Morrissey, MPH, MS



Qualitative Research Consultant

2024

## intro

### Hi, I'm Natalie

I have worked as a qualitative researcher, evaluator, and business development strategist for 7 years. I research topics such as health, housing, art, military, and food programs for the federal govt.

#### 2012

BA in Anthro from UT Arlington

#### 2016

Masters in Anthro and Public Health from UNT/HSC

#### 2017

Public Health Analyst @ 2M Research

#### 2021

Senior Researcher @ Fors Marsh

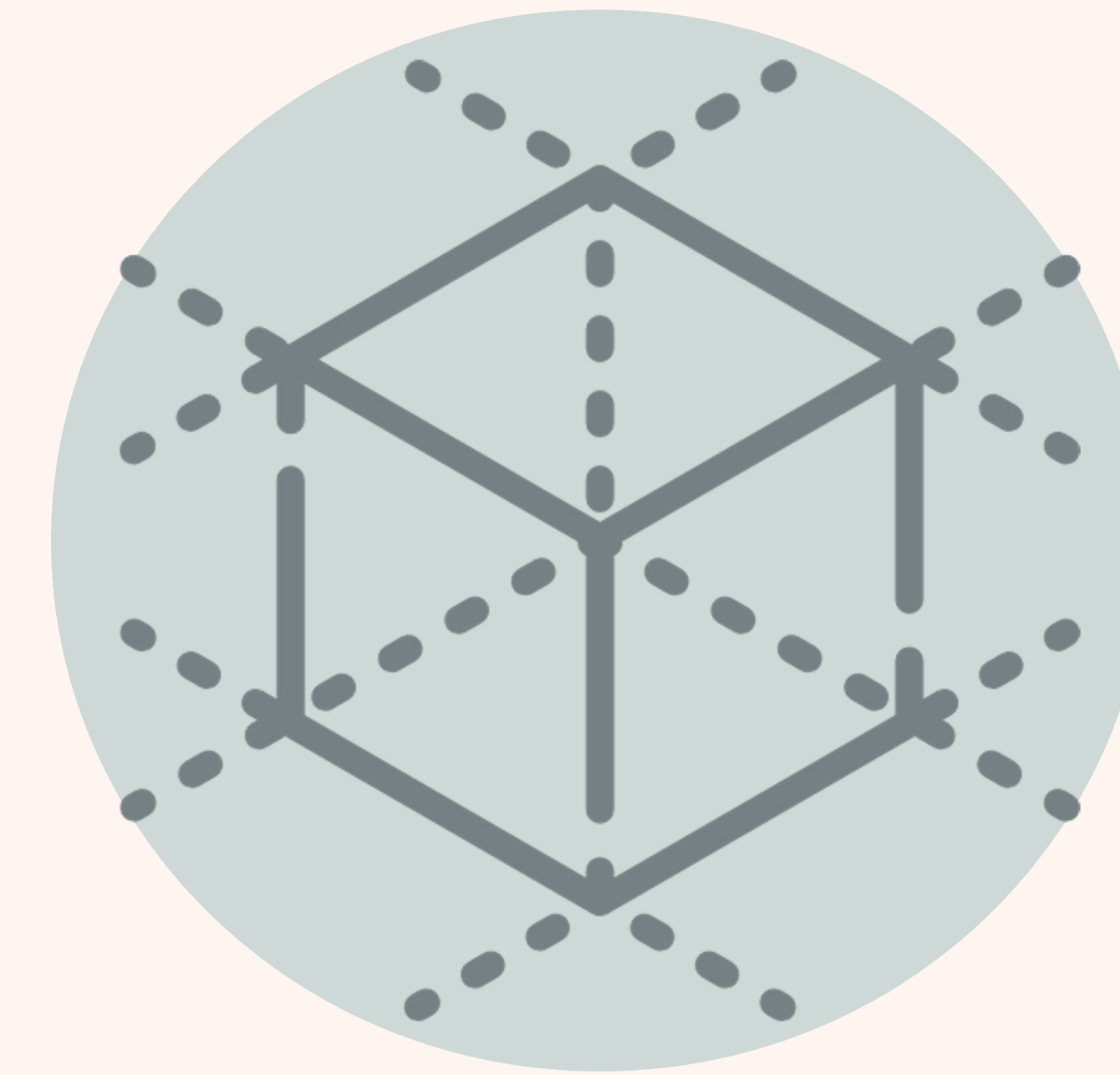
#### 2023

Deputy Director @ Fors Marsh

## research

### I Use Anthro to....

- Design and conduct rigorous qualitative research
- Approach problems with a human-centered lens
- Quickly jump into new contexts
- Tell compelling stories
- Engage people

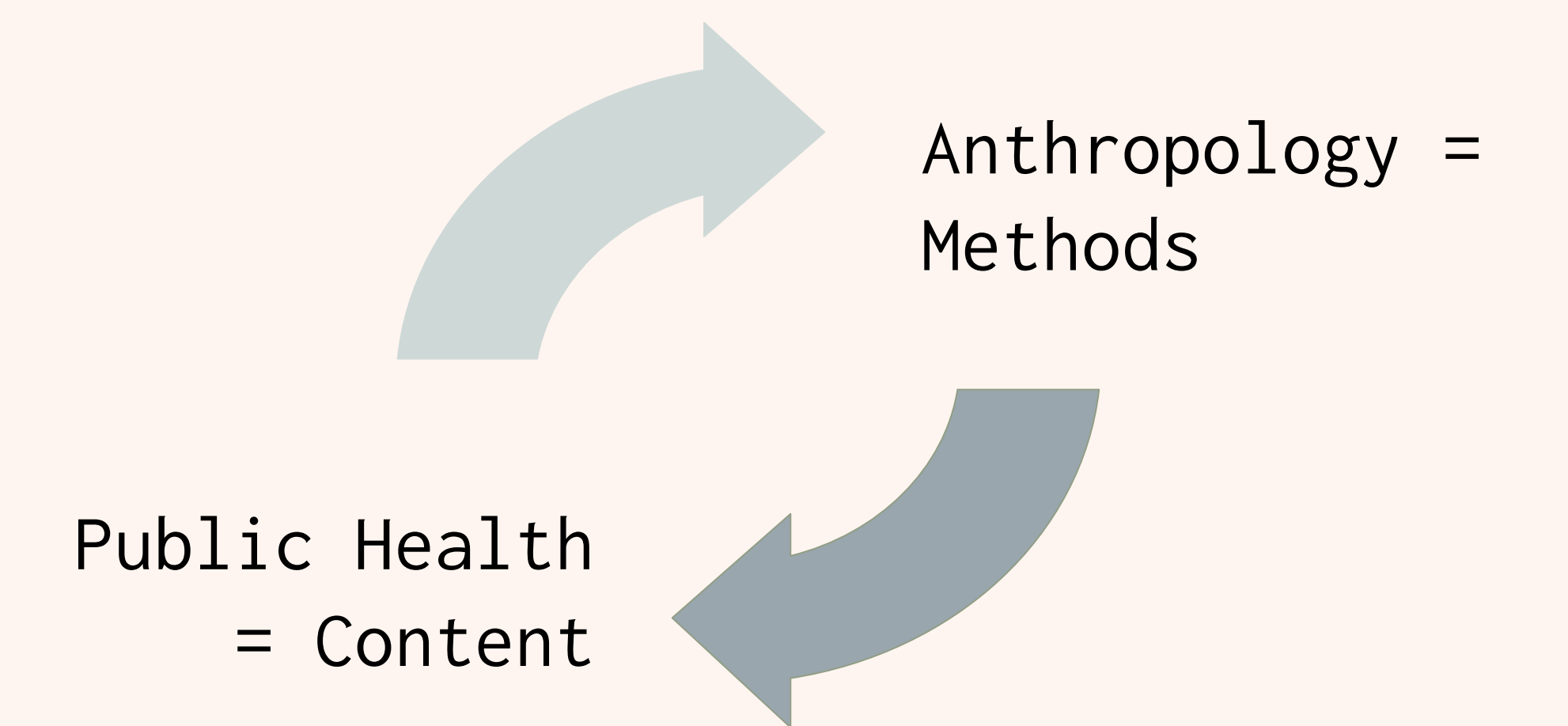


### Case Studies

<b>Promoting Program Participation</b>	A program providing food vouchers to women and children aimed to improve satisfaction and participation. I used anthro to: <ul style="list-style-type: none"> <li>• Conduct interviews to understand what drives value and decreases barriers.</li> </ul>
<b>Responding to Zika Virus</b>	The American Samoa Dept. of Health administered a Zika Virus response program. I used anthro to: <ul style="list-style-type: none"> <li>• Understand the context of family planning in American Samoa.</li> <li>• Write a case study on program implementation and impacts.</li> </ul>
<b>Improving Places through Art</b>	A national creative placemaking program wanted to measure the impacts of their program on communities. I used anthro to: <ul style="list-style-type: none"> <li>• Define social, economic, and physical outcomes.</li> <li>• Develop case studies demonstrating real world applications.</li> </ul>
<b>Addressing Homelessness</b>	Innovative programs across the US reduced rates of unsheltered homelessness. I used anthro to: <ul style="list-style-type: none"> <li>• Conduct interviews to understand program implementation.</li> <li>• Develop case studies disseminating innovative practices.</li> </ul>

## grad school

### Dual Program



I brought familiar methods and lenses (anthropology) to new and relevant topics (public health).

### Marketable Skills

#### Tangible:

- Research methods & portfolio
- Moderation experience
- Software proficiency
- Technical writing

#### Intangible:

- Confidence & independence
- Professional network
- Client focus
- Critical thinking
- Holistic POV