

Anthropology Matters in Healthcare

I use Anthropology to...

- Communicate and Advocate

- Understand Patient Needs

- Evaluate System Change

- Create Coalitions

- Design Health Tools

Emily Graves Marks, MS, PMP

www.linkedin.com/in/emilygmarks



emilygmarks@gmail.com

Projects where Anthropology Made the Difference:



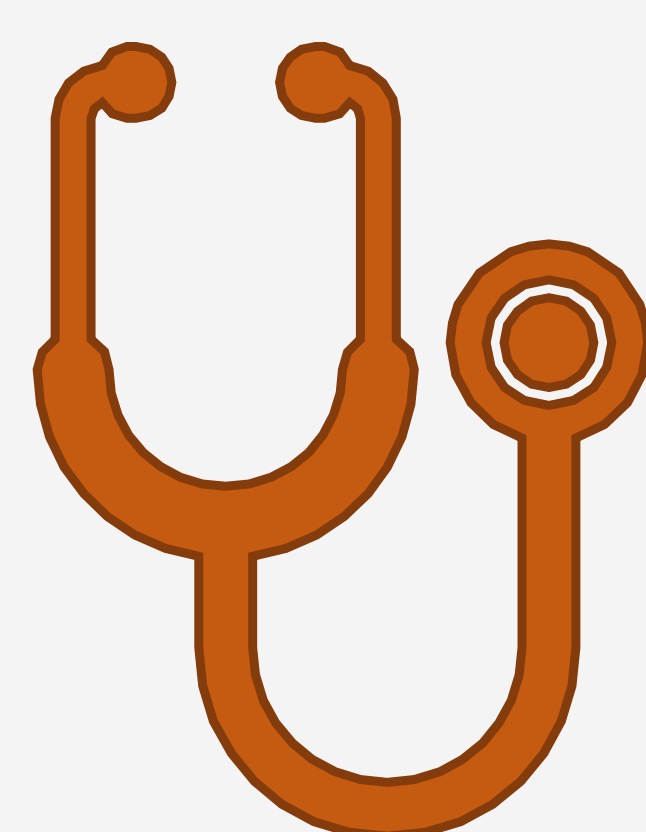
Case Management for People Living with HIV/AIDS (PLWHA)

GOALS:

- Achieve patient centered outcomes
- Build resources network
- Engage caregiving staff

TOOLS:

- Interviews
- Grant writing
- Stakeholder engagement



Study to Improve Safety-net Care Coordination

GOALS:

- Understand clinical practice in oncology and primary care
- Evaluate impact of new nurse coordinator in oncology

TOOLS:

- Interviews
- Observation
- Change Facilitation



Study of 30-day Hospital Readmissions of PLWHA

GOALS:

- Explore HIV+ patient and safety-net provider beliefs and values
- Synthesize findings to inform system change

TOOLS:

- Interviews in triads
- Academic writing experience



Development of mHealth tool to increase HPV Vaccination

GOALS:

- Develop app for clinical and community needs
- Examine parents' experiences using the tablet-based app

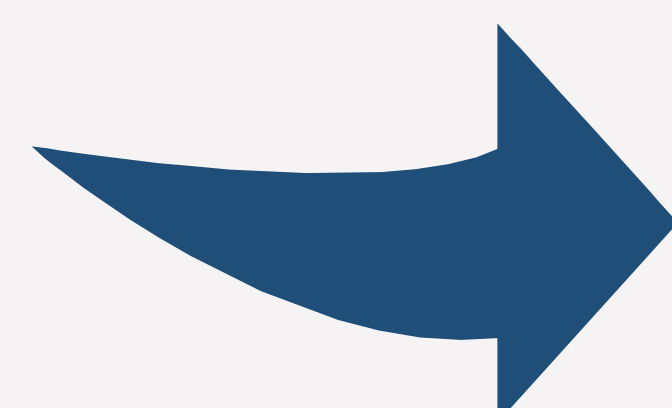
TOOLS:

- User Testing/Observation
- Focus Groups
- Stakeholder engagement

Career path with marketable skills developed through UNT anthropology graduate program:

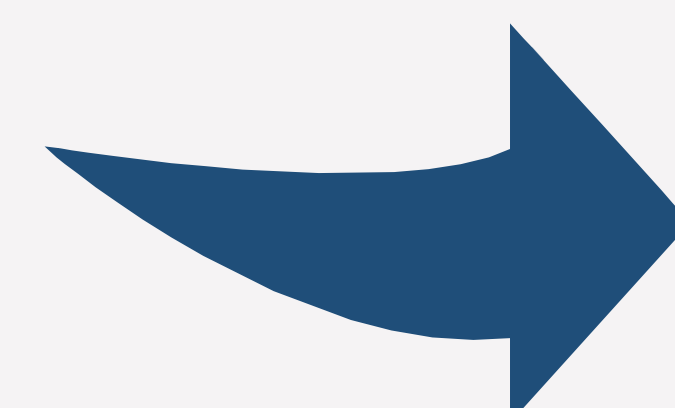
Practicum:

Health Department Needs Assessment of MSM HIV Testing
(Denton County Health Dept)



Program Director:

Housing facility providing 24/7 care and case mgmt for PLWHA
(Legacy Founders Cottage)



Data Quality Manager:

Coalition of HIV/AIDS Service Organizations
(UTSW and Children's)



Project Management:

Research impacting and measuring health outcomes of under/uninsured
(UT Southwestern)

Each position above utilized different skills from my graduate training. Developing data collection skills of conducting interviews, focus groups, and observation has been critical at each step in my career. I am better at running meetings, hiring staff, listening to patients, and understanding organizational dynamics in both clinical and office settings. The emphasis of anthropology to be self-reflective, self-critical, and observe our own bias as we are tools of data collection have been the most important practices that I have taken into the workplace. Anthropologists have so much to offer complex organizations, and as I move through my career, I have a great appreciation for the skills we bring to the table.