

WHAT I DO

how I use Anthropology every day

Community Outreach

Program Promotion; Volunteer Engagement;
Social Marketing; Public Speaking; Change Making

Program Design and Evaluation

15-20 Community Programs per year;
Surveying and Measuring Success

Proposal Writing and Fund Development

Increases Since 2012: Cash Flow - 1100%;
Memberships - 75%; Grants - 50%

Organizational Management

Development Planning; Strategic Direction

WHAT I'VE LEARNED

...sometimes the hard way

You can learn to do anything

if you know who to ask and where to look

Speak and Write for the Public

Do it as often as you can!

You're already an expert

Have confidence in your skillset -
it is unique and valuable

Trained Anthropologists see things differently

This is SUCH an asset - in any workplace

You can be an Anthropologist

Even if you aren't called an Anthropologist

HOW TO BE AN ANTHROPOLOGIST

When you aren't called an Anthropologist

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WHY ANTHROPOLOGY MATTERS

Competencies: you have them; the world needs them

Finding things out

- Identifying Resources
- Fitting Pieces Together to get the Big Picture
- Survey Design
- Observing a Need
- "Reading the Room" (Who are the gatekeepers? What is the power structure?)

Learning and Analyzing

- Understanding Results
- Comparing Information
- Trend Analysis
- Categorizing and Organizing
- Questioning Assumptions

Communicating

- Speaking to Diverse Audiences
- Writing, Explaining, and Interpreting

Planning/Designing

- Policy-making
- Budgeting
- Program and Project Design

Managing

- Multiple Projects
- Problem-solving
- Striving to understand the "people factor"

Judging and Evaluating

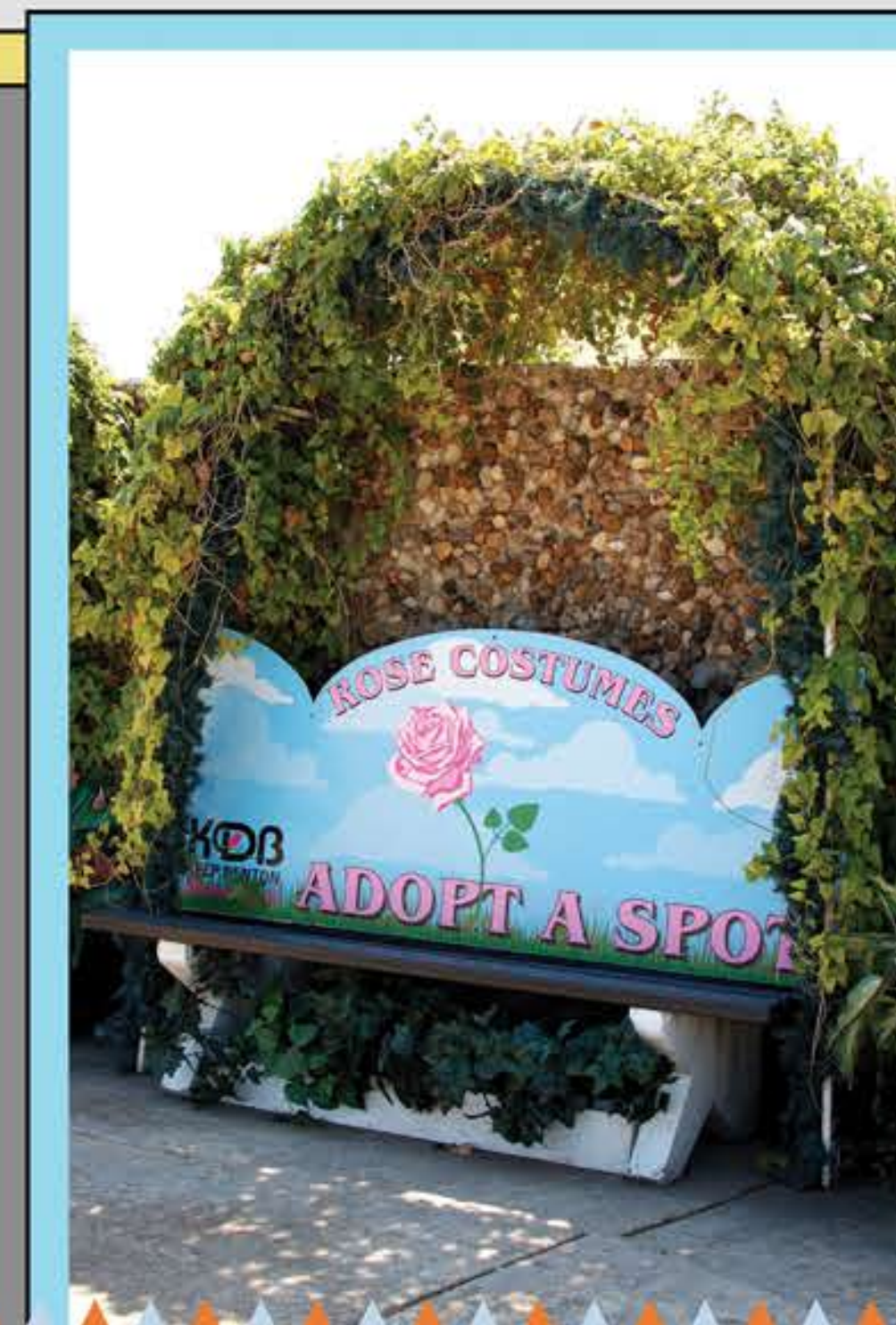
- Measuring Impact
- Interpreting Outcomes

Collaborating

- Making Connections
- Finding and Cultivating Partners

Adapting

- Working in new or different circumstances
- Understanding context (then acting accordingly)



Anthropologists know that when people are involved, there's never just ONE way

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