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MS Applied Anthropology 2019
Qualitative UX Researcher
Indeed

Business Anthropology
Design + Consumer + Organizational

I embrace the idea that consumer and user experience insights informed by anthropology can serve as the muse and inspiration for all aspects of product and brand strategy.

What I gained from my MA in Applied Anthropology

- A community of practice

- Theoretical foundations in practice, Interpretive and Symbolic Anthropology

How I use my anthropology degree at Indeed

I answer the following types of question for designers and product managers:

- What is a good hire?

- What is the meaning of hiring tools?

- What is a good hiring process?