

IT'S UP TO ANTHROPOLOGISTS TO *REPEOPLE* THE NUMBERS

I work closely with **statisticians** doing:

- Program Design & Program Evaluations
- Clinical and Social Science Research Design
- Data Management & Data Analysis
- Survey Research
- Ethnographic Research
- Scientific Writing & Reporting
- Technical Assistance & Training
- Policy Analysis



SOME RECENT AND ONGOING APPLIED PROJECTS INCLUDE:

WORKING WITH TRIBES AND INTER TRIBAL ORGANIZATIONS TO DETERMINE THE BEST WAY TO DELIVER IN NUTRITION TRAINING FOR TRIBES ACROSS THE COUNTRY

How do you design a nutrition training assessment that is culturally appropriate for Tribes across the nation? How about you ask the Tribes? This is my own personal project which my firm trusts me to complete successfully. I handle all client interactions, I design the research instruments, I conduct all interviews and focus groups, I analyze the qualitative data, I write the final report, I manage the budget.

EVALUATING THE IMPACT OF FINANCIAL LITERACY PROGRAMS FOR LOW SOCIOECONOMIC COLLEGE STUDENTS

How do you know if a financial education program worked for community college students? SEND IN THE ANTHROPOLOGIST! I handle all client interactions, I design the research instruments, I conduct all interviews and focus groups, I write the final report, I manage the budget.

ASSESSING ILLEGAL ON-LINE SALES OF WIC INFANT FORMULA

What states have successfully deterred people from selling WIC benefits online? Our statisticians are all over it! But WHAT DO THE NUMBERS MEAN?! Let the anthropologist conduct case studies! That's where I come in. I am conducting the case studies to contextualize some of the statistics gleaned from monitoring sales of WIC infant formula. I am the Lead Ethnographer for this project and will be responsible for conducting, and analyzing our site visits to state agencies. These case studies will give context to what our statisticians find!

EVALUATING THE NATIONAL HEALTHCARE DISASTER PREPAREDNESS PROGRAM

Our client was responsible for ensuring that our nation's hospitals are prepared for catastrophic disaster. How can you possibly measure that?! I worked as a member of an interdisciplinary team trying to tackle that problem through interviews, focus groups with subject matter experts, statistical analysis, and literature reviews.

CONDUCTING AN ETHNOGRAPHIC ASSESSMENT OF COMMUNITY VULNERABILITY TO DIABETES

What are the characteristics of vulnerability? I trained a team of ethnographers to find out. We conducted hundreds of ethnographic interviews in participants' homes for our client!!

Friendly Advice:

- Couple anthropology with a craft or skill, such as:
 - WRITING
 - GIS
 - Coding
 - KNOW YOUR STATISTICS with STATA, SAS, or R
 - Team Management, Project Management
- Prepare to learn the “language” of your new organization. Transitioning from academia can be disorienting!
- Contract work is best described as managed chaos. Be prepared to shift directions at the drop of a hat!