Applied Anthropology in Logistics & Supply Chain Management
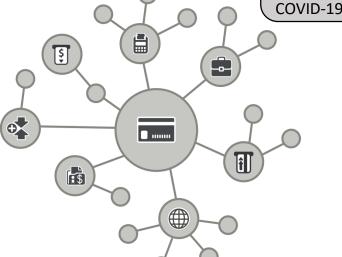
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Why this industry?

Both the telecom industry and field of logistics/supply chain management face all new challenges and demands in light of COVID-19, and want problem-solving people on all of their teams

Why Do Businesses Need Anthropologists?

- ❖ We help keep human relationships and ethics at the forefront of the business mindset!
- ❖ Companies like Fujitsu want to provide complete "solutions" to their customers → Applied anthropologists are trained to analyze complex systems to better match the needs of the people involved in them
- ❖ Globalization of business requires more cultural competency

Marketable Skills from Anthropology:

- ✓ Active listening and communication skills
- ✓ Qualitative research
- ✓ Survey and interviewing skills
- ✓ Statistical analysis
- ✓ Understanding of cultural context and nuance
- ✓ An open mind to new ideas and perspectives!

What Do I Do at Work?

- ➢ Oversee fulfillment of hardware, software, and service orders to telecom companies

- ➢ Liaison between all stakeholders involved in an order
  - ➢ All of FNC's internal departments *and* the actual customer!
  - ➢ Everyone has different priorities I have to navigate

- ➢ Identify pitfalls in our current supply chain processes and collaborate on effective solutions