

Using Anthropology in Public Health Research

Working as a **Research Associate** for a Healthcare Non-profit Consulting Firm

Typical Responsibilities

- Leads qualitative thematic analysis, including the development of a codebook, process for monitoring coder agreement or reliability, and summary of themes
- Provides day-to-day coordination and management of project-related tasks
- Leads participant recruitment and data collection efforts
- Independently conducts qualitative interviewing
- Cleans and analyzes quantitative data
- Works with clients to determine the project scope and the methodology to best suit their needs

Recommended Resources

- *The Coding Manual for Qualitative Researchers*
by Johnny Saldana
- *Applied Thematic Analysis*
by Greg Guest
- *Essentials of Utilization-focused Evaluation*
by Michael Quinn Patton
- *Effective Data Visualization*
by Stephanie Evergreen

Example Research Projects

Decision-Making and Behavior

- **Oregon Youth & Young Adult Fentanyl Survey**
Distributed and analyzed survey results of an online survey asking youth and young adults (ages 15-25) about their knowledge and experiences with fentanyl and pills.
- **Prescriber Reports**
Conducted **asynchronous, online focus group** of stimulant prescribers in the state to understand their perspectives on utility of Prescriber Reports and impact on prescribing practices.

Outcomes Evaluation

- **Measure 110**
Interviewed peers about their work following increased funding for Behavioral Health Resource Networks due to M110 legislation.

Needs Assessments

- **Overdose Response Needs Assessment**
Interviewed, coded, and analyzed current overdose response needs of local public health agencies.

How I use anthropology:

- Using cultural sensitive data collection and interpretation, including survey design and interview guides
- Using a holistic perspective to develop recommendations
- Centering the participant's perspectives and experiences
- Codebook development and analysis

Key Skills

- Conduct and organize a literature reviews
- Write accurate citations
- Use EndNote (or other reference manager)
- Thematic Analysis
- Independent time management
- Descriptive statistics
- Data visualization
- Writing concisely and storytelling

Connect with me

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