

# anthropology makes change accessible here & now

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I've used anthropology to facilitate solutions with the "people factor" in mind during & after earning my bachelor's degree.

As Sustainability Coordinator, I connect the dots between challenges in sustainability (as defined by UN Sustainable Development Goals), stakeholders, the campus community, and greater community.

My major role is to build a culture of sustainability by communicating campus sustainability in accessible, digestible, positive ways to effect change.

One of my accomplishments as an undergraduate was earning a grant that allows UNT to utilize renewable energy credits (RECs) to power 100% of campus electricity, making UNT the #1 university in Texas & #9 in the nation in green power usage.

UNDERSTAND

the story.

INVESTIGATE

disconnection.

EVALUATE

potential.

applied  
anthropology

ADAPT

to the situation.

CONNECT

the dots.

COMMUNICATE

perspectives, opportunities,  
& solutions.

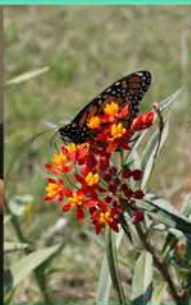
check it out!

[utdallas.edu/sustainability](http://utdallas.edu/sustainability)

[sustainability.unt.edu/greensense](http://sustainability.unt.edu/greensense)

[sustainability.uta.edu/rce/about/](http://sustainability.uta.edu/rce/about/)

[linkedin.com/in/caitlin-griffith](https://www.linkedin.com/in/caitlin-griffith)



## What I Do:

- Community Engagement
- Outreach & Marketing
- Project Coordination
- Social Media Strategy
- Supervise

## What I've Learned:

- Ethics & lucrativeness ≠ mutually exclusive.
- Get comfortable being uncomfortable.
- Understand the whole story.
- There are ALWAYS more than two options.
- Speak for the quietest voice.
- Don't wait! Search for opportunities now!

## Marketable Skills:

- Cross-cultural communication
- Community engagement
- Program evaluation
- High adaptability
- Qualitative & quantitative research
- Holistic perspective
- Empathy



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