Using **Anthropology** and **Entrepreneurship** to Help the **Nonprofit Sector**

*cause*studio
Building Startup Nonprofits Responsibly

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VISTA
Volunteers In Service To America

COMMISSION
"Igniting talent to power communities"

Conduct Research	Build Program	Market/Advertise
Design various interviews for different target audiences to better understand the needs of nonprofits	Use research to build a program that is helpful for both the nonprofit and the fellow	Use understanding of both target markets to successfully recruit and launch the program

What do you think of when you think of **nonprofits**?

- Harmful rhetoric surrounds the donor/recipient narrative
- Cause Studio aims to make donors more aware of the need to build administrative capacity

What I do:

- Full-time paid volunteer with AmeriCorps VISTA
- Work on nonprofit capacity building
- Program design
- Qualitative and quantitative analysis

How I use anthropology:

- Qualitative analysis: Conduct interviews with startup nonprofit CEOs and EDs
- Quantitative analysis: Create and implement surveys to capture data
- Use the emic and etic perspective to understand both target audiences
- Linguistic anthropology to better understand the rhetoric surrounding nonprofits

About **COMMISSION**:

- Fosters a talent pipeline into the North Texas nonprofit sector
- Helps startup nonprofits build administrative capacity
- Connects startup nonprofits in North Texas to recently graduated and graduate students

Marketable Skill Set

- Quantitative/qualitative analysis
- Able to design interviews
- An understanding of culture