

ANTH 4701.036 SURVEYING THE SELF(IE)

This seminar takes an anthropological approach to exploring the way in which we navigate our social lives in a virtual world. The innovation of social media sites brought with them the freedom of unbounded sociality, where with a single click you can have thousands or even millions of "friends". Yet, it is worth considering whether this new virtual society is less an expanse of sociality and more a social prison in which we discipline ourselves to the constant self-examination over how to display and manage our online profiles. Together as a class we will create a persona and delve into platforms like Facebook and Farmersonly.com among others in order to explore how we manage our friendships, sexuality, politics, morality, and ultimately our SELVES in the virtual world.

Monday & Wednesday 2:00-3:20pm Lang 315

Assessments

Summary Papers 10%

200-300 word summaries of theory readings

Assigned at the beginning of each theoretical section. Approx. 10 papers.

Application Papers 20%

400-500 word essays that conceptualize Foucauldian thought onto social media applications

Assigned at the end of each theoretical section. Approx. 10 papers.

Midterm Examination 30%

500-700 word take-home essay regarding the Foucauldian concept of "Discipline" DUE: March 19, 2018

Final Examination 40%

1000-1500 word take-home cumulative essay DUE: May 7, 2018

PROFESSOR M. NELSON

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Office Hours

By Appointment

	M	W	Tonics & Cer	ntral Readings	
ary		17	Conceptual Introduction		
			Black Mirror: Season 3, Epis		
	22	24	Theoretical Introducti		
January			Gutting Ch1: Lives & Works		
			Gutting Ch8: Crime & Punish		
	29	31	Microphysics of Power		
			D&P: 135-141		
February	5	7	Breaking down Facebook		
	12	14	Instrumental Coding o		
			D&P: 149-169		
	10		Facebook/Social Media Etiq		
	19	21			
	26	28	Cellular Power		
			D&P: 141-148		
			Your Place in the world of Facebook:		
March	5	7	Sociality/Relationships		
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	19	21	Introduction to Punishment		
	Midterm		D&P: 170-177		
	Due		Rayner: Life in a Virtual Panopticon		
	26	28	Normalization		
			D&P: 177-184		
April	2	4	Invention of Reality		
			D&P: 185-194		
	9	11	Panopticism	Performance	
			D&P: 195-228	Orenstein	
			Rayner:	Goffman	
			The Call of the Crowd	Rayner: I tweet therefore	
	16	18	Social Capital	Revisiting Power	
			Bourdieau	Lieb	
	23	25	Prison		
			D&P: 231-256		
	30	2			
	7		Final Examination Essay Due		
Мау			1:30-3:30pm		
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Updated Reading & Assignment Guide

Monday 4/9

*In class Application #6 Presentations

Reading: Panopticism

• D&P 195-228

Rayner: The Call of the Crowd

Wednesday 4/11

*Summary #7 Due

Reading: Panopticism

• D&P 195-228

• Rayner: The Call of the Crowd

Monday 4/16

*Application #7 Due

Reading: Performance

Orenstein

Goffman

• Rayner: I tweet therefore...

Wednesday 4/18

*Summary #8 Due

Reading: Performance

Orenstein

Goffman

• Rayner: I tweet therefore...

Monday 4/23

*Application #8 Due

Reading: Social Capital

Bourdieau

Wednesday 4/25

*Summary #9 Due

Reading: Social Capital

Bourdieau

Monday 4/30

*Application #9 Due

Reading: Prison & Revisiting Power

• D&P: 231-256

Lieb

Wednesday 5/2

*Summary #10 Due

Reading: Prison & Revisiting Power

• D&P: 231-256

Lieb

Friday 5/3

*Application #10 Due

Final Exam: May 7th.

Blackboard submission between 1:30 and 3:30pm.

Assignment Descriptions

Summary & Application #6

Invention of Reality: D&P: 185-194

Summary & Application #7

Panopticism

D&P 195-228

Rayner: The Call of the Crowd

Summary & Application #8

Performance

Orenstein

Goffman

Rayner: I tweet therefore...

Summary & Application #9

Social Capital

Bourdieau

Summary #10

Prison & Revisiting Power

D&P: 231-256

Lieb

Application #10

Final Exam Abstract

Submission Guidelines:

All work must be turned in while in class attendance. NO WORK SHALL BE ACCEPTED THROUGH EMAIL unless otherwise stated. NO LATE WORK SHALL BE ACCEPTED unless due to a documented excused absence or prior approved extension.

Extra Credit

20 min. office hour appointments to review final exam abstracts will be offered on May 3rd and May 4th. Sign-ups will be on blackboard starting that week. If you attend one of these appointments you will receive +2 pts. added to your final grade calculation and the option to drop your lowest application grade.

Word Counts

Summary: 200-300 words

Application: 400-500 words