# Applied Anthropology



M/W/F 11-11.50am BLB 270 Instructor: Professor Nelson melissa.nelson@unt.edu 940.369.8449 ZOOM ID: 9403698449 OH: By Appointment Sycamore 120

# Course Description:

Development, theory, methods and approaches of applied anthropology. Through case materials, the course examines both the current and historical roles and contributions of the various subfields in the application of anthropology to the problems of culture. Special attention is directed at developing some understanding and appreciation of the problems and ethics involved in applied or practical activities and to developing the necessary skills and methods for assuming such a role as an applied anthropologist.

# **Grading Structure:**

Α	90-100%	Breakd	own of Graded Assessments:
В	80-89%	10%	Attendance
С	70-79%	30%	Speaker Reflections
D	60-69%	30%	Portfolio
F	59-below	30%	Presentation

#### Learning Objectives:

- Identify and situate the branch of applied anthropology within a wider/global anthropological discipline.
- Engage with practicing anthropologists in various domains of applied anthropology.
- Reflect on and assess personal skills and translate them into marketable skills towards potential future career goals involving applied anthropology.
- Develop interviewing/application skills engaged in the pursuit of career acquisition.
- Career planning that includes actionable next steps towards long-term goals within the field of applied anthropology.

#### **Applied Anthropology Certificate:**

This course is one of two required courses for the Applied Anthropology Certificate. If you are interested in adding the certificate to your degree plan, contact Professor Nelson or any CLASS Advisor. <u>Click here</u> for details on certificate requirements.

#### **Graded Assessments**

#### Attendance

Excused absences must be preapproved by the instructor at least 24 hours before missing class or with documentation given to the instructor 48 hours after the missed class. UNT's policy on authorized absences may be found <a href="here">here</a>.

#### Calculation of attendance grades is based on this table:

Attendance	Points	Unexcused
Grade		Absences
Α	100	0
Α	90	1-2
В	80	3-5
С	70	6-8
D	60	9-11
F	50	12+

#### Speaker Reflections

You will be reflecting on presentations by guest speakers and aligning them to your own understandings/skills regarding applied anthropology. You are required to complete FIVE speaker reflections. Reflections must be submitted prior to the next scheduled speaker presentation. No late reflections will be accepted. Detailed Instructions will be provided in class.

#### Reflections will be graded according to this table:

Points	Category
Entered	
20	Comprehensive: Above and <u>Beyond</u>
17	Well Done:
	Meets Expectations
15	Fair:
	Good Effort
12	Lacking:
	Needs Improvement
0	No Submission

#### Portfolio

A completed portfolio consists of the following individually graded assignment components: (Detailed instructions and due dates will be provided in class in due course).

- Growth Assessment
- CV/Resume
- Cover Letter/Personal Statement
- Interview Take-Home Lessons
- Next Steps Project

#### Presentation

Students will be required to deliver an in-person group presentation to the class at the conclusion of the course. Group presentations will be structured as a "pitch" for how to pursue a career in applied anthropology, in similar fashion to a client "deliverable". The final presentation grade will be comprised of: an individual grade, a group grade, and a peer-assessed grade. Detailed instructions will be provided in class.

# Credit Make-Up Policy

Missing assessments, or those submitted late, as a result of an **unexcused** absence will result in a **O**. Likewise, assignments will only be accepted if submitted through acceptable means (i.e. no emails). Make-up opportunities will only be considered with a documented excused absence and will be due within 48 hours of the missed deadline. UNT's policy on authorized absences may be found <u>here</u>.

# Course Schedule

\*CANVAS will be used solely as a supplemental resource for posting readings/announcements. All learning materials including assignments, instructions, lectures/discussions will take place in-person. All assignments are to be submitted in-person during class unless otherwise stated.

Date	Topic	Activity	
8/29	Introduction to Course		
8/31	Introduction to the	SAPIENS: What Do Anthropologists Do?	
	discipline of Anthropology	(Colwell)	
9/2	Intro. to Applied	Gwynne CH 1, 3	
	Anthropology		
9/5	Labor Day-No Class		
9/7	Applied Anthropology on	Hill and Baba (2006) "Global Connections and	
	a Global Scale	Practicing Anthropology in the 21 <sup>st</sup> Century"  NAPA Bulletin 25(1): 1-13.	
9/9	Professional	- Evalore Professional Organization Websites	
	Organizations: SFAA/AAA	Explore Professional Organization Websites	
9/12	Applied Anthropology @	Guest Speaker:	
	UNT	Director of Graduate Programs @ UNT	
		Faculty Review	
		Navigating EXPO	
9/14	On the Applied Road:	Padawan	
	Resources Available to Me	Scholarships	
	Now		
9/16	On the Applied Road:	• URF	
	Resources Available to Me	Internships	
0/10	Now		
9/19	Migration/Urban	Rodriguez and Ward (2018) "Making Black	
		Communities Matter: Race, Space and	
		Resistance in the Urban South" <i>Human</i>	
9/21	Guest Speaker	<i>Organization</i> 77(4): 312-322	
9/23	Guest Speaker Policy/Government	- Engin (2000) CH 4 E	
9/26	Guest Speaker	• Ervin (2000) CH. 4, 5	
9/28	Museums	Nach and Colwell (2022)	
		Nash and Colwell (2022)	
9/30	Guest Speaker Environmental	McGuiro (2005) "The Domain of the	
10/3	LIMIOIIIIEIILAI	<ul> <li>McGuire (2005) "The Domain of the Environment" In Applied Anthropology:</li> </ul>	
		Domains of Application, 87-117	
10/5	Guest Speaker	Domains of Application, 07-117	
10/3	UX/Design	Hale, Tamara (2018) "People are not users"	
,	5. 4, 2 65.g.i	Journal of Business Anthropology 7(2): 163-	
		183.	
10/10	Guest Speaker		

10/12	Medical/Public Health	<ul> <li>Whiteford and Bennett (2005) "Applied Anthropology and Health and Medicine" In Applied Anthropology: Domains of Application, 119-147.</li> </ul>	
10/14	Guest Speaker		
10/17	Education	<ul> <li>Greenman (2005), "Applied Anthropology to Education" In Applied Anthropology: Domains of Application, 263-306.</li> </ul>	
10/19	Guest Speaker		
10/21	NGOs/Development	<ul> <li>Little (2005) "Anthropology and Development" In Applied Anthropology: Domains of Application, 33-59.</li> </ul>	
10/24	Guest Speaker		
10/26	Business	<ul> <li>Baba (2005) "Anthropological Practice in Business and Industry" In Applied Anthropology: Domains of Application, 221- 261.</li> </ul>	
10/28	Guest Speaker		
10/31	Career Center	Gwynne CH 13	
11/2	Skills Assessment	,	
11/4	Life Assessment/Job Match		
11/7	CV		
11/9	Personal Statement/Cover Letter		
11/11	Individual Interviews w/Career Center	No Meeting	
11/14	Interviews (Teachable Moments)		
11/16	Reflections		
11/18	Reflections		
11/21	No Meeting		
11/23	Fall Break-No Class		
11/25	Fall Break-No Class		
11/28	Action Items: Next Steps		
11/30	Presentations		
12/2	Presentations		
12/5	Presentations		
12/7	Presentations		
12/12	Final Submission: Portfolio		

Required Readings

There is no required textbook for this course. All required readings will be found on CANVAS in accordance with the course schedule. Please note that readings are subject to change. Any changes in readings will be announced in class and on canvas.

#### **UNT Policies**

# **Academic Integrity Policy**

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. Any student suspected of cheating in this course will receive at the very least a 0 on the assignment or up to an F in the course. A report of academic integrity violation shall be filed against the student with UNT and the student will have an opportunity to appeal the decision according to UNT's appeal process.

# ADA Policy

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the ODA website (https://disability.unt.edu/).

### Transmission and Recording of Student Images in Electronically-Delivered Courses

- 1. No permission is needed from a student for his or her image or voice to be transmitted live via videoconference or streaming media, but all students should be informed when courses are to be conducted using either method of delivery.
- 2. In the event an instructor records student presentations, he or she must obtain permission from the student using a signed release in order to use the recording for future classes in accordance with the Use of Student-Created Work guidelines above.
- 3. Instructors who video-record their class lectures with the intention of re-using some or all of recordings for future class offerings must notify students on the course syllabus if students' images may appear on video. Instructors are also advised to provide accommodation for students who do not wish to appear in class recordings.

No notification is needed if only audio and slide capture is used or if the video only records the instructor's image. However, the instructor is encouraged to let students know the recordings will be available to them for study purposes.

### **Emergency Notification & Procedures**

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to CANVAS for contingency plans for covering course materials.

# **Community Support**

# **Eagle Dreamers**

https://www.unt.edu/daca

Questions: dacainfo@northtexasdreamteam.org

Workshops: <u>immi.gr/dacaupdates</u>

Opening Doors International Services: https://www.odisinc.org/

United We Dream: https://unitedwedream.org/actions/upcoming-first-time-daca-renewal-

preparation-sessions/?source=adsgoogle

#### First Generation Success Center

https://studentaffairs.unt.edu/first-generation-success-center

## **UNT Student Legal Services**

https://studentaffairs.unt.edu/student-legal-services

#### **Black Lives Matter**

https://ied.unt.edu/UNTBLM

#### Pride Alliance

https://ied.unt.edu/pridealliance

# Food Pantry presented by Kroger

https://studentaffairs.unt.edu/food-pantry

# Supply Pantry

https://learningcenter.unt.edu/school-supply-pantry

# Voting

votedenton.com

#### COVID

#### Vaccination Information

Student Health and Wellness Center Walk-In Vaccination Information

#### **COVID Reporting & Alerts**

To report a positive test/exposure or if you have questions: COVID@unt.edu

Updates: https://healthalerts.unt.edu/

COVID Dashboard: https://healthalerts.unt.edu/return/cases

#### **Testing Information**

Testing Information for Students: <a href="https://studentaffairs.unt.edu/student-health-and-">https://studentaffairs.unt.edu/student-health-and-</a>

wellness-center/services/laboratory/covid-testing

Free COVID Testing by Curative in the Union: <a href="https://curative.com/sites/24128">https://curative.com/sites/24128</a>

# Department of Anthropology Statement on Anti-Racism

Education is transformative, and open intellectual inquiry is the foundation of a university education and a democratic society. In the spirit of shared humanity and concern for our community and world, the Department of Anthropology faculty celebrate diversity as central to our mission and affirm our solidarity with those individuals and groups most at risk. In line with our departmental goals, we disavow all racism, xenophobia, homophobia, sexism, Islamophobia, anti-Semitism, classism, ableism, and hate speech or actions that attempt to silence, threaten, and degrade others. In our classrooms, all students are welcome regardless of race/ethnicity, gender identities, gender expressions, sexual orientation, socio-economic status, age, disabilities, religion, regional background, Veteran status, citizenship status, nationality, and other diverse identities that we each bring to class. As educators, we affirm that language and texts, films, and stories help us understand the experiences of others whose lives are different from ours. We value critical reasoning, evidence-based arguments, self-reflection, and the imagination. Building on these capacities, we hope to inspire empathy, social and environmental justice, and an ethical framework for our actions. We advocate for a diverse campus, community, and nation inclusive of racial minorities, women, immigrants, the LGBTQ+ community, and people of all religious faiths. The Department of Anthropology is committed to supporting our students and fostering an environment free of bias, discrimination, and harassment, in the classroom and the broader university community. Any member of our community can report an issue to the department chair anonymously. https://anthropology.unt.edu/resources/report-departmental-issue