ANTH 4701.036
SURVEYING THE SELF(I)E

This seminar takes an anthropological approach to exploring the way in which we navigate our social lives in a virtual world. The innovation of social media sites brought with them the freedom of unbounded sociality, where with a single click you can have thousands or even millions of "friends". Yet, it is worth considering whether this new virtual society is less an expanse of sociality and more a social prison in which we discipline ourselves to the constant self-examination over how to display and manage our online profiles. Together as a class we will create a persona and delve into platforms like Facebook and Farmersonly.com among others in order to explore how we manage our friendships, sexuality, politics, morality, and ultimately our SELVES in the virtual world.

Assessments

Summary Papers 10%
200-300 word summaries of theory readings
Assigned at the beginning of each theoretical section. Approx. 10 papers.

Application Papers 20%
400-500 word essays that conceptualize Foucauldian thought onto social media applications
Assigned at the end of each theoretical section. Approx. 10 papers.

Midterm Examination 30%
500-700 word take-home essay regarding the Foucauldian concept of “Discipline”
DUE: March 19, 2018

Final Examination 40%
1000-1500 word take-home cumulative essay
DUE: May 7, 2018

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Chilton Hall, Rm. 330E
PH: 940-369-7913 (Office)

Office Hours
By Appointment
<table>
<thead>
<tr>
<th>M</th>
<th>W</th>
<th>Topics &amp; Central Readings</th>
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<tr>
<td></td>
<td>17</td>
<td><strong>Conceptual Introduction</strong>&lt;br&gt;Black Mirror: Season 3, Episode 1 “NoseDive”</td>
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<td>22</td>
<td>24</td>
<td><strong>Theoretical Introduction</strong>&lt;br&gt;Gutting Ch1: Lives &amp; Works&lt;br&gt;Gutting Ch8: Crime &amp; Punishment</td>
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<td>29</td>
<td>31</td>
<td><strong>Microphysics of Power</strong>&lt;br&gt;D&amp;P: 135-141&lt;br&gt;Breaking down Facebook</td>
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<td><strong>Instrumental Coding of the Body</strong>&lt;br&gt;D&amp;P: 149-169&lt;br&gt;Facebook/Social Media Etiquette</td>
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<td><strong>Cellular Power</strong>&lt;br&gt;D&amp;P: 141-148&lt;br&gt;Your Place in the world of Facebook: Sociality/Relationships</td>
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<td>19</td>
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<td><strong>Introduction to Punishment</strong>&lt;br&gt;D&amp;P: 170-177&lt;br&gt;Rayner: Life in a Virtual Panopticon</td>
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<td><strong>Normalization</strong>&lt;br&gt;D&amp;P: 177-184</td>
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<td><strong>Invention of Reality</strong>&lt;br&gt;D&amp;P: 185-194</td>
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<td><strong>Panopticism</strong>&lt;br&gt;D&amp;P: 195-228&lt;br&gt;Rayner: The Call of the Crowd&lt;br&gt;Performance&lt;br&gt;Orenstein&lt;br&gt;Goffman&lt;br&gt;Rayner: I tweet therefore...</td>
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<td>18</td>
<td><strong>Social Capital</strong>&lt;br&gt;Bourdieu&lt;br&gt;Revisiting Power&lt;br&gt;Lieb</td>
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<td>23</td>
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<td><strong>Prison</strong>&lt;br&gt;D&amp;P: 231-256</td>
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<td><strong>Final Examination Essay Due</strong>&lt;br&gt;1:30-3:30pm</td>
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Anth 4701.036
Surveying the Self(ie)

Updated Reading & Assignment Guide

Monday 4/9
*In class Application #6 Presentations
Reading: Panopticism
- D&P 195-228
- Rayner: The Call of the Crowd

Wednesday 4/11
*Summary #7 Due
Reading: Panopticism
- D&P 195-228
- Rayner: The Call of the Crowd

Monday 4/16
*Application #7 Due
Reading: Performance
- Orenstein
- Goffman
- Rayner: I tweet therefore…

Wednesday 4/18
*Summary #8 Due
Reading: Performance
- Orenstein
- Goffman
- Rayner: I tweet therefore…

Monday 4/23
*Application #8 Due
Reading: Social Capital
- Bourdieau

Wednesday 4/25
*Summary #9 Due
Reading: Social Capital
- Bourdieau

Monday 4/30
*Application #9 Due
Reading: Prison & Revisiting Power
- D&P: 231-256
- Lieb

Wednesday 5/2
*Summary #10 Due
Reading: Prison & Revisiting Power
- D&P: 231-256
- Lieb

Friday 5/3
*Application #10 Due

Final Exam: May 7th.
Blackboard submission between 1:30 and 3:30pm.
Assignment Descriptions

Summary & Application #6
Invention of Reality: D&P: 185-194

Summary & Application #7
Panopticisim
- D&P 195-228
- Rayner: The Call of the Crowd

Summary & Application #8
Performance
- Orenstein
- Goffman
- Rayner: I tweet therefore...

Summary & Application #9
Social Capital
- Bourdieau

Summary #10
Prison & Revisiting Power
- D&P: 231-256
- Lieb

Application #10
Final Exam Abstract

Submission Guidelines:
All work must be turned in while in class attendance. NO WORK SHALL BE ACCEPTED THROUGH EMAIL unless otherwise stated. NO LATE WORK SHALL BE ACCEPTED unless due to a documented excused absence or prior approved extension.

Word Counts
Summary: 200-300 words
Application: 400-500 words

Extra Credit
20 min. office hour appointments to review final exam abstracts will be offered on May 3rd and May 4th. Sign-ups will be on blackboard starting that week. If you attend one of these appointments you will receive +2 pts. added to your final grade calculation and the option to drop your lowest application grade.