

Anthropology that matters.

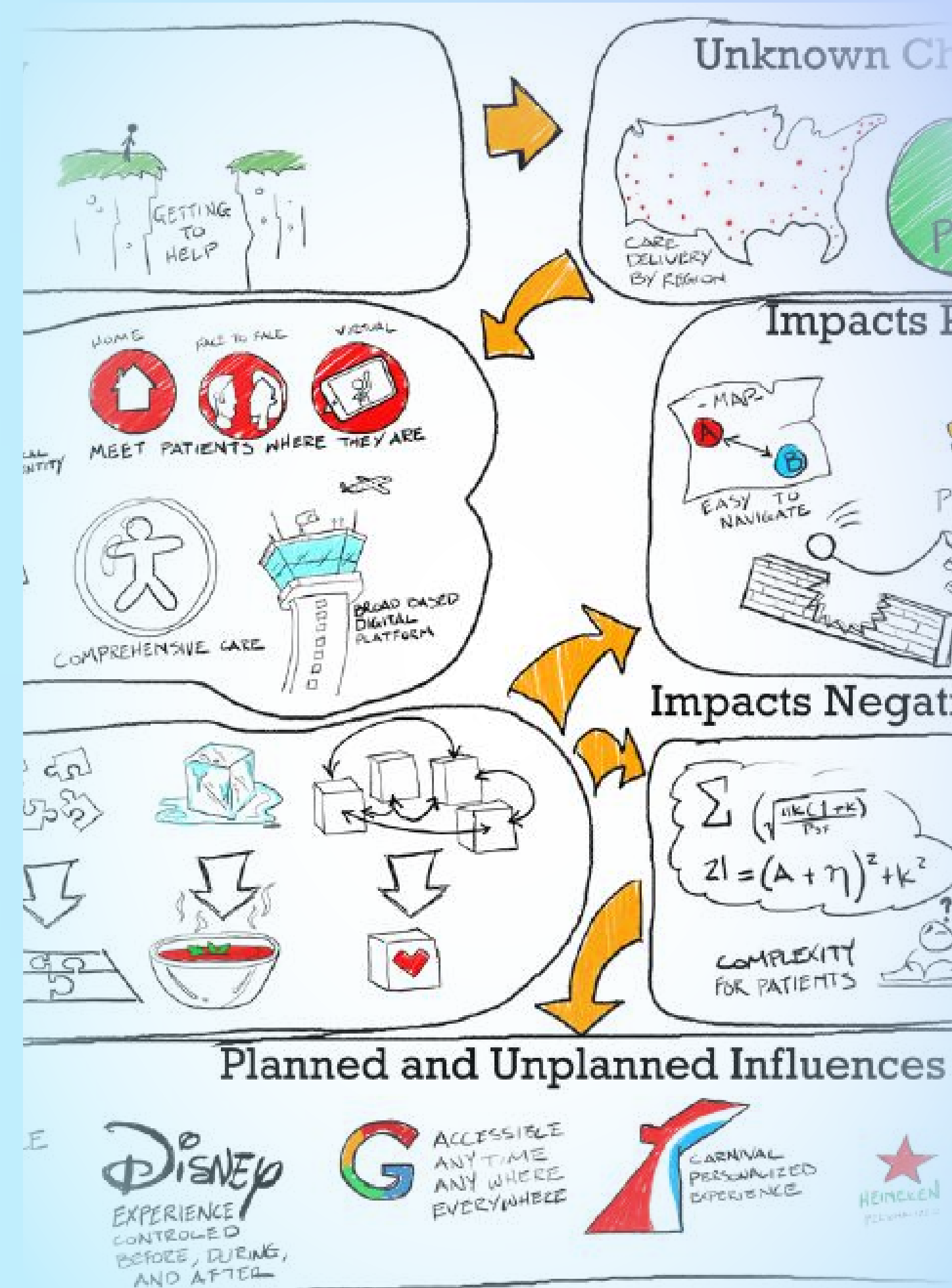
What does applied work in architecture & design look like?

Design Anthropology

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The A&D industry provides **fast-paced and timely** project opportunities **across sectors** (e.g., healthcare, hospitality, entertainment, education, sports, workplace) focused on enhancing the **human experience within the built environment**.

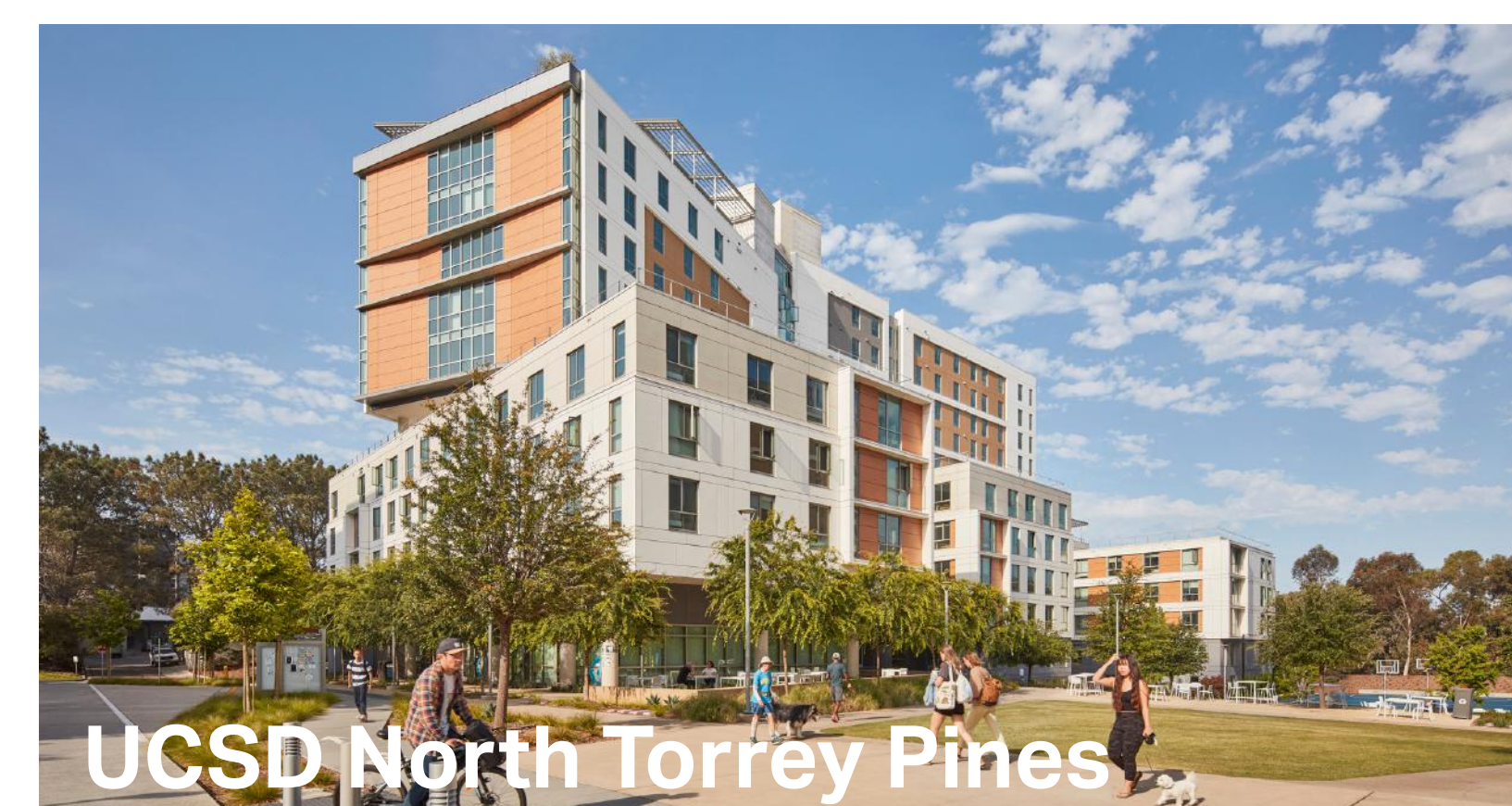
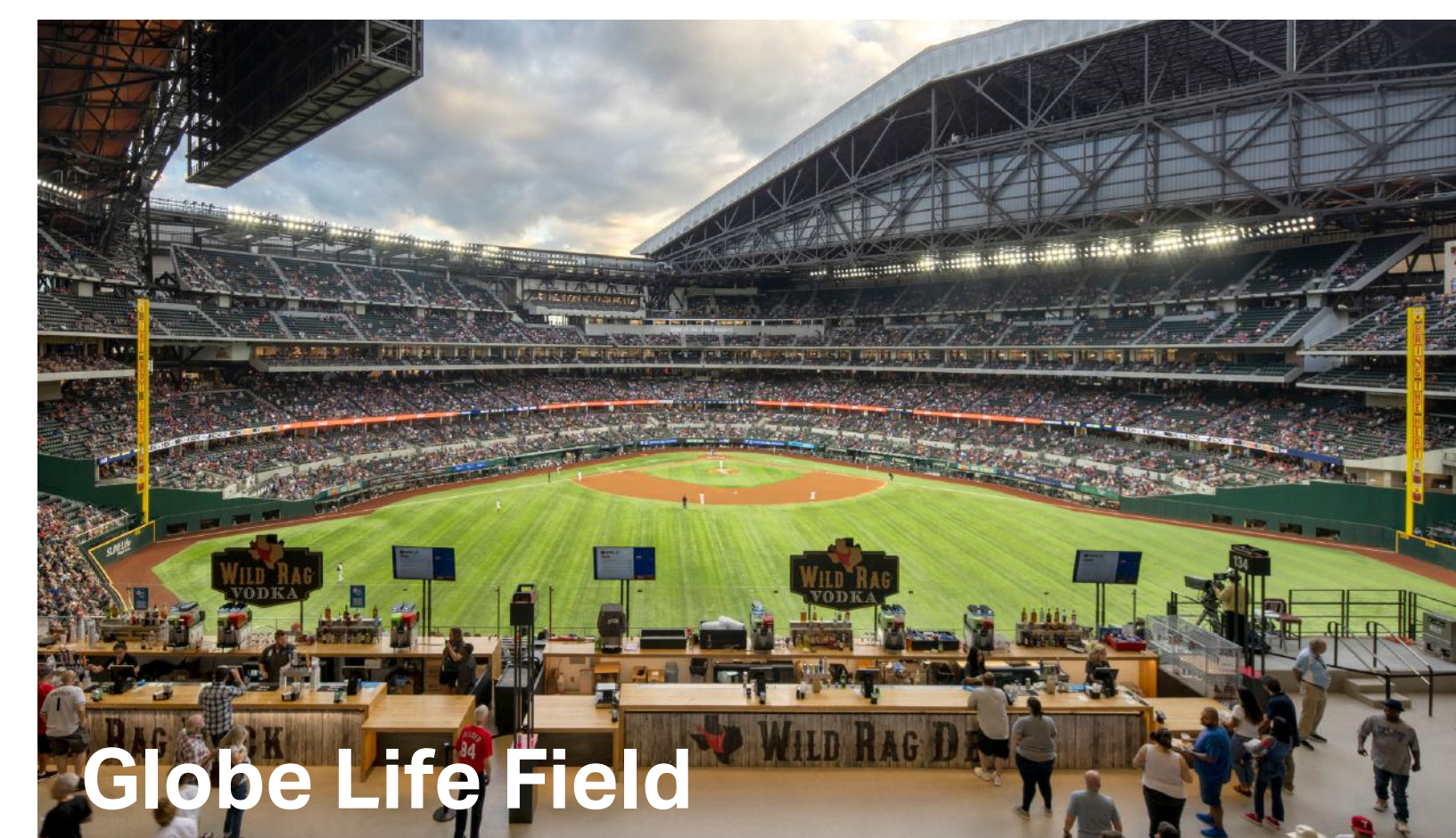
I help project teams '**slow down to speed up**'- bringing **end user considerations** to light and balancing them with **organizational and business priorities**.



Question to understand.

- (Re)frame the ask or opportunity
- Review organizational structure, mission & vision statement, business goals, existing data
- Project approach, strategic planning, engagement roadmap

Health & Wellness Retailer (USA)
Executive HQ Relocation (USA) •
Border Crossing Facility (USA)

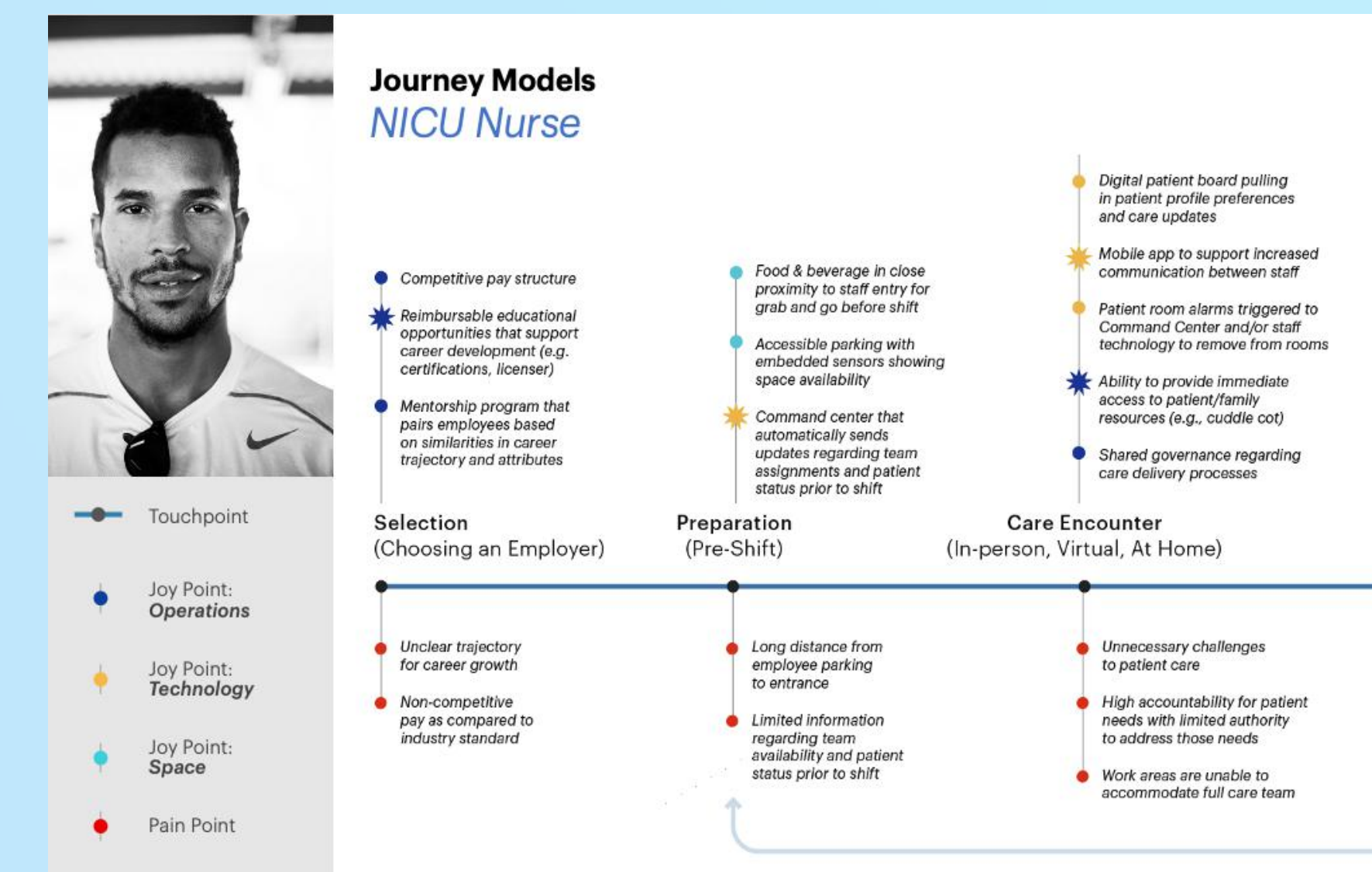
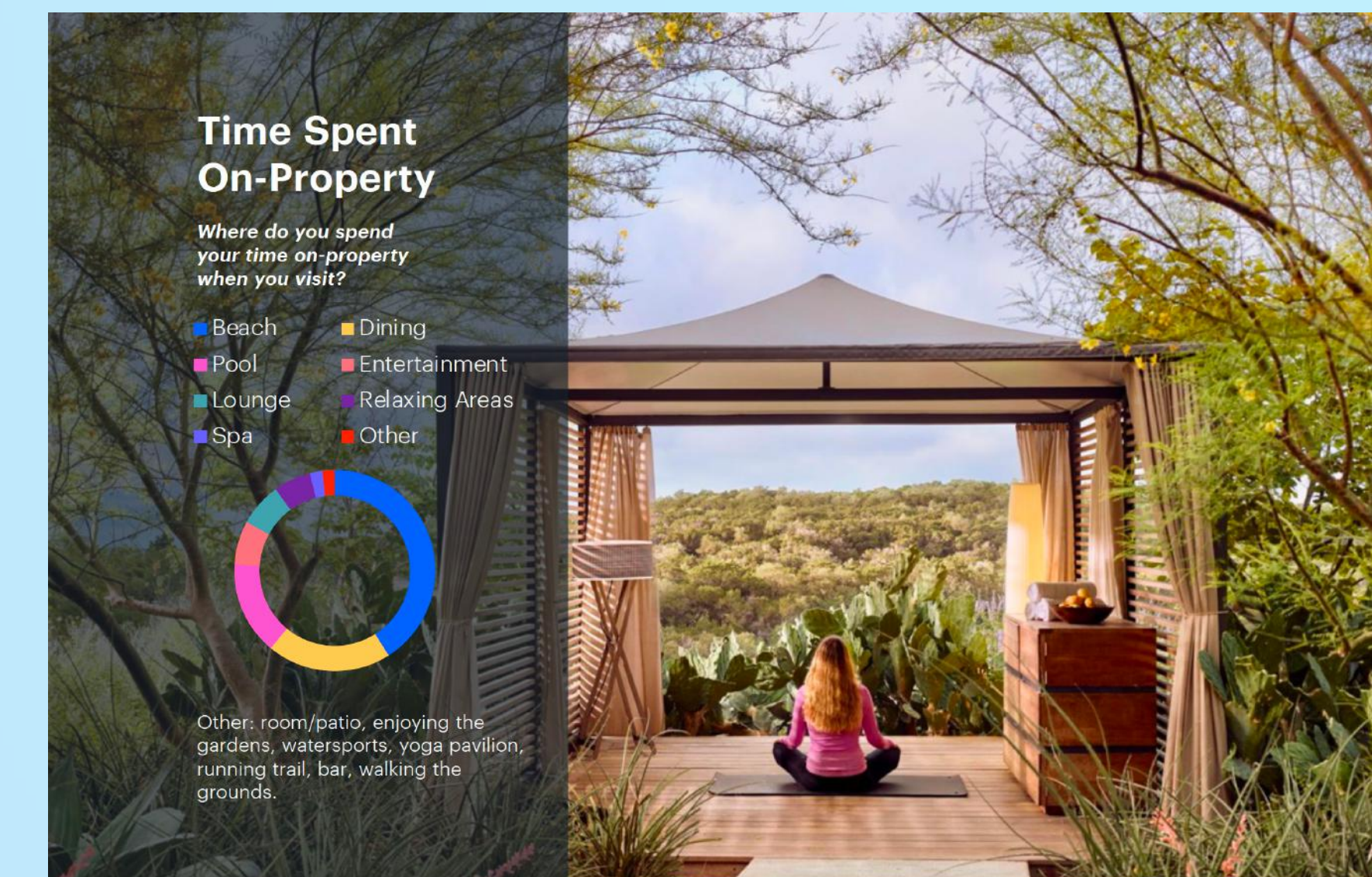


Facilitate (tough) conversations.

- Align senior leadership/stakeholders around shared vision
- Workshop facilitation, prioritization activities, review of key data insights
- Project priorities & KPIs (Key Performance Indicators)

Fortune 50 Think Tank (USA) •
Financial Institution Future of Work (USA) •
Higher Education Living Learning Housing (USA)

Arctic Tourism (RUS) •
Glamping (UAE) • **Labor & Delivery Unit (USA)** • **F&B Merger into New HQ (USA)**



Translate insights to optimize impact.

- Communicate the human experience within the context of strategy & design
- Data translation workshops, summary documents, change management coaching
- Journey mapping, scenario planning, space program, test fits, design recommendations

Food Retailer Regional HQ (USA)
NFL Stadium Renovation (USA) •
Island Resort Renovation (LCA)

