

APPLIED ANTHROPOLOGY IN BIOPHARMA & CLINICAL RESEARCH



ANTHROPOLOGISTS IN HEALTH INTERVENTION/DRUG DEVELOPMENT ?

1. Health is a complex mix of behaviors, social relationships, and political and material environments.
2. Researchers don't always know how drugs/interventions biochemically work, but we can determine if they are effective and safe.
3. The Federal Drug Administration (FDA) now considers patients' experiences important in developing drugs and considers patient experiences in making decisions on approving drugs/interventions.



OKAY, SO WHY ANTHROPOLOGISTS?

1. We have the tools (theories and methods) to understand complexity in real-world environments (as opposed to a closed/lab environment).
2. We are skilled in listening and understanding people's experiences and needs.
3. As social scientists, we are trained in mixed methods and in methodological rigor.



WHAT DO I DO?

- Developing research questions and designing mixed methods research studies.
- Seek funding through grant writing and proposals to funding organizations.
- Talking with participants to understand what they are experiencing.
- Analyzing qualitative and quantitative data.
- Writing reports to stakeholders.
- Communicating with stakeholders
- Developing clinical tools to increase the accessibility of research studies.

KEY SKILLS



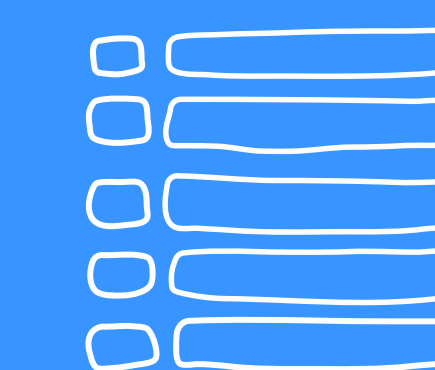
Listening



Problem-Solving & Analysis



Empathy



Planning & Organization



Observing



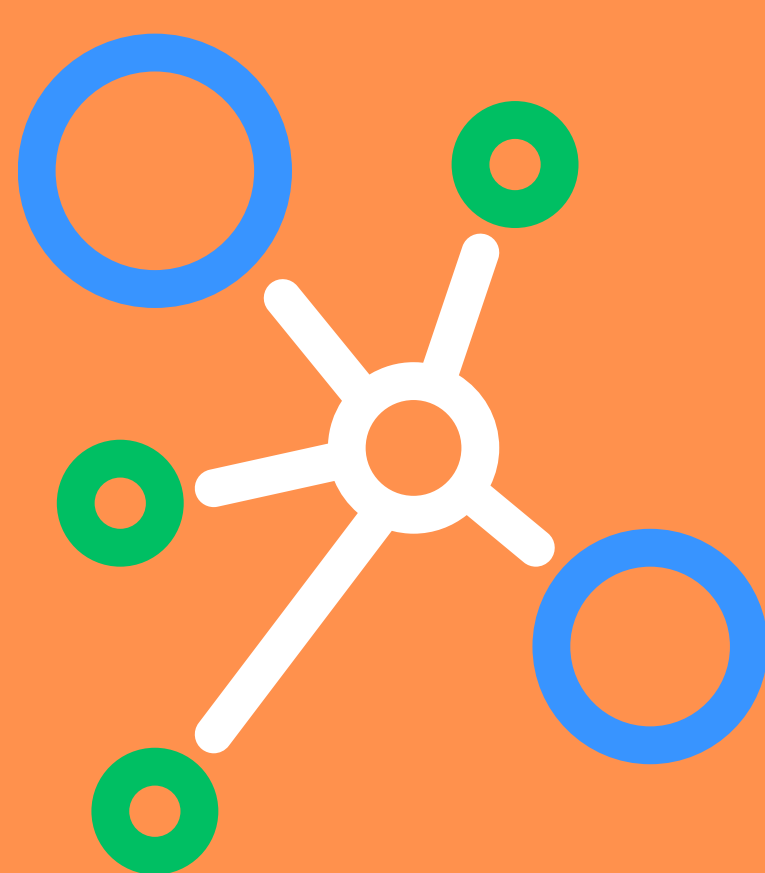
Clear Writing



Clear Communication



Collaboration



LET'S CONNECT!

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