

ANTH 4000
APPLIED ANTHROPOLOGY
Fall 2018

INSTRUCTOR: Dr. Lisa Henry
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COURSE DESCRIPTION:

This course has two purposes. First, it introduces you to the history, ethics, and practice of applied anthropology including the varieties of applications of anthropology outside of the academy. We will pay special attention to helping you develop an understanding and appreciation of both the methodological approaches and ethical considerations in applied work. Second, it provides you with tools to examine YOURSELF – your core beliefs, your talents, your skills, and abilities, the knowledge you've gained in classes and in your life beyond the classroom. The readings, written exercises, and classroom activities, are designed to help you move forward with your career plans.

REQUIRED READINGS:

1. Ervin, Alexander
2004 Applied Anthropology: Tools and Perspectives for Contemporary Practice, 2nd edition.
Boston, MA: Allyn and Bacon.
2. Articles posted on Canvas

COURSE REQUIREMENTS:

Initial Interest Paper	100 pts
Reflections on Guests (5 entries/ 20 pts each)	100 pts
Exam 1	100 pts
The Transcript Exercise	100 pts
The Job Titles Exercise	100 pts
Skills Inventory	100 pts
Exam 2	100 pts
Dream Job, Resume and Bio Statement	100 pts
10, 5, 3, 1 Year Plan	100 pts
Total	900 pts

How to Calculate Your Grade

- There will be a total of 900 points available in this class. To calculate your grade, you divide the number of points you have received by the number of points possible at any given point in time.
- For example, if there have been the Initial Interest Paper (100 pts), the Midterm (100 pts), and the Transcript Exercise (100 pts), then there have been 300 points available so far.
- If you received 95 points on the Initial Interest Paper, 90 points on the exam, and 100 points for the transcript exercise, then you've accumulated 285 points.
- 285 points divided by 300 is 95%, an A in the course so far.

All grades will be assigned based on the following grading scale:

90-100%	A
80-89%	B
70-79%	C
60-69%	D
59-under	F

ASSIGNMENTS:

1. **Reflections on Guests:** You will be reflecting on the guest speakers focusing on aspects of their talk that resonate with your own journey. You must complete FIVE (5) entries. **Each entry must be completed within one week of the speaker's visit. For example, a speaker visits on September 14. The LAST DAY you can submit your reflection would be September 21). No late journal entries will be accepted.** Journals will be graded – Excellent = 20, Good = 15, Fair = 10, No Entry = 0. *Please note that it will be very hard to get an A if you do not complete all the journaling.* Detailed instructions on Canvas.
2. **Initial Interest Paper:** This paper discusses your interests in this class, anthropology, and/or your major. Detailed instructions on Canvas.
3. **The Transcript Exercise:** This exercise will help you summarize your academic coursework and create concise descriptions about how your education is relevant to the job you are seeking. Detailed instructions on Canvas.
4. **The Job Titles Exercise:** Nowadays most anthropology graduates will not hold positions with the job title of anthropologist. This exercise is designed to help you think about how you will still be working as an anthropologist, regardless of what you are called. Detailed instructions on Canvas.
5. **Skills Inventory:** The goal of this assignment is to create a list of all of your skills. You have prepared a transcript exercise and listed all the skills you have acquired in your classes. You have prepared a job titles exercise and listed all of the ways your jobs have been anthropological. The missing piece is all of the skills you have acquired from your work experience that aren't necessarily anthropological. (i.e. computer skills, management skills, multitasking skills, etc.) Detailed instructions on Canvas.
6. **Dream Job, Resume and Bio Statement:** For this assignment, you will write your dream job, construct a resume to land your dream job, and write a bio statement. Detailed instructions on Canvas.
7. **10, 5, 3, 1 Year Plan:** The purpose of this assignment is to get you thinking about where you want to be in 10 years and the steps you need to take before then to get yourself there. Detailed instructions on Canvas.

ATTENDANCE:

Attendance in this class is extremely important. You will not do well in this course unless you come to class and take thorough notes. If you miss class for any reason it is your responsibility to get class notes from a classmate. I will not be taking attendance in this class that will count *against* your grade. I will be passing around an attendance sheet every class period. Although *lack* of attendance will not count against your grade, *good* attendance will help boost your grade if you have a borderline grade at the end of the semester.

ACCEPTABLE STUDENT BEHAVIOR:

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at

<https://policy.unt.edu/policy/07-012>

WITHDRAWAL:

If you are unable to complete this course you must withdraw. Withdrawing from a course is a formal procedure which **YOU** must initiate. I cannot do it for you. If you simply stop attending and do not withdraw, you will receive a performance grade, usually an "F." The deadline to withdraw with a W is Nov. 5th. You can drop a class online.

STUDENT CONDUCT:

Plagiarism and Cheating. The department of anthropology does not tolerate plagiarism, cheating, or helping others to cheat. Students suspected of any of these will be provided the opportunity for a hearing; a guilty finding will merit an automatic "F" in the course. In addition, I reserve the right to pursue further disciplinary action within the UNT legal system, which may result in dismissal from the university. Plagiarism is defined as misrepresenting the work of others (whether published or not) as your own. It may be inadvertent or intentional. Any facts, statistics, quotations, or paraphrasing of any information that is not common knowledge, should be cited. For more information on paper writing, including how to avoid plagiarism, and how to use citations, see <http://anthropology.unt.edu/resources-writingpaper.php> For information on the University's policies regarding academic integrity and dishonesty, see the UNT Center for Student Rights and Responsibilities, <http://www.unt.edu/csrr/>.

STUDENT RESPONSIBILITY:

Your primary responsibility as a student is to master the material presented in class and in the readings and do well in the course. This is an easily achieved objective. Log onto Canvas and do the reading! At times concepts or issues raised in class might be unclear. Students come from a variety of backgrounds and have various strengths and weaknesses. If you have any questions or feel unsure about any class material, see me after class or during office hours as soon as you realize a problem. We will work together to find a solution. **DON'T** wait until the end of the semester. Please realize that my goal as an instructor is not just to grade, evaluate, and test, but to help you gain a valuable life perspective to carry outside the class, into whatever you do.

ADA POLICY:

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course.

You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://disability.unt.edu/>. You may also contact them by phone at [940.565.4323](tel:940.565.4323).

SEXUAL DISCRIMINATION, HARRASSMENT, & ASSAULT:

UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT's Dean of Students' website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: http://deanofstudents.unt.edu/resources_0. Renee LeClaire McNamara is UNT's Student Advocate and she can be reached through e-mail at SurvivorAdvocate@unt.edu or by calling the Dean of Students' office at 940-565-2648. You are not alone. We are here to help.

BASIC NEEDS - YOU CAN'T LEARN IF YOU'RE HUNGRY:

Any student who has difficulty affording groceries or accessing sufficient food to eat every day, or who lacks a safe and stable place to live, and believes this may affect their performance in the course, is urged to contact the Dean of Students for support. Furthermore, please notify the professor if you are comfortable in doing so. This will enable me to provide any resources that I may possess. **Dean of Students 940-565-2648.** You are not alone. We are here to help.

UNT Food Pantry: Any current UNT student in need can visit the Food Pantry 8am-6pm Monday-Thursday and 8pm-5pm on Fridays. Students will check-in at the Dean of Students Office front desk in the Union, Suite 409. Students may go directly to room 366 from 5PM-6PM, Monday-Thursday. Students who visit the food pantry can request to meet with a staff member to discuss any difficulties they may be facing during the hours of 8am-5pm. When appropriate, referral to additional campus and/or community resources will be made. The Dean of Students Office has established protocols that allow for student confidentiality and dignity to be maintained. There is also a pantry located at the Discovery Park Location in the Engineering Library (M130) next to the Career Center. There is also a Food Pantry located at UNT's New College at Frisco, which can be accessed by visiting the information desk.

COURSE SCHEDULE AND READING ASSIGNMENTS

Date	Topic	Readings <i>(to be read before class)</i>	Assignment	Guest Speaker
Introduction and Background				
8/27	Orientation			
8/29	Intro to Anthropology			
8/31	Intro to Applied Anthropology	Ervin Ch. 1		
9/3	Labor Day – no class			
9/5	History of Applied Anthropology	Ervin Ch. 2		
9/7	Applied Anthropology at UNT	Nolan Ch. 1 (Canvas) Review faculty bios on website	Initial Interest paper	
9/10	Ethics	Ervin Ch. 3 AAA Statement on Ethics (Canvas) NAPA Statement on Ethics (Canvas)		
9/12	Ethics case studies	Bohren & Whiteford Ch. 26 (Canvas)		
9/14	Guest speaker			Vanessa Ibarra
Areas of Applied Anthropology				
9/17	Policy	Ervin Ch. 4		
9/19	Policy	Ervin Ch. 5		
9/21	Environmental Anthropology	Ervin Ch. 9		

9/24	Environmental Anthropology			Priscilla Villa
9/26	Development/NGOs	Koons Ch. 13 (Canvas) Koons Ch. 25 (Canvas)		
9/28	Anthropologists at NGOs			Lauren Barker
10/1	Federal Government/Military	Fiske Ch. 16 (Canvas)		
10/3	Federal Government/Military	Fosher & Tortello Ch. 21 (Canvas)		Dr. Kerry Fosher
10/5	Medical Anthropology			Lisa Quirk
10/8	Medical Anthropology	Heurtin-Robers and Hare Ch. 19 (Canvas)		
10/10	Migrants, Refugees, Displacement and Resettlement			Dr. Lance Rasbridge
10/12	Museums			Dr. Rose Jones
10/15	Education Anthropology	Wiedman Ch. 17 (Canvas)	Exam 1 due	
10/17	Education Anthropology			Dr. Ellen Puccia
10/19	Business Anthropology	De Waal Malefyt Ch. 22 (Canvas) Metcalf Ch. 23. (Canvas)		
10/22	Business Anthropology			Dr. Elizabeth Briody
10/24	Advertising and Marketing	De Waal Malefyt Ch. 22 (Canvas) Re-read		Jocelyn Huelsman
10/26	Design Anthropology	Metcalf Ch. 23. (Canvas) Re-read		Dr. Diana Hubbard

Methods for Practice and Career Development				
10/29	Understanding your Educational Background	Canvas: Understanding your Educational Background (Canvas)		
10/31	Needs Assessment Evaluation	Ervin Ch. 6 Ervin Ch. 7		
11/2	Consulting Firm	Crain and Tashima Ch. 12 (Canvas)		Dr. Cathleen Crain Dr. Niel Tashima
11/5	Social Impact Assessment	Ervin Ch. 8	The Transcript Exercise due	
11/7	Understanding Your Personal Experience	Canvas: Understanding Your Work Background: The Jobs Titles Exercise (Canvas)		
11/9	Advocacy Anthropology	Ervin Ch. 10		
11/12	Participatory Action Research	Ervin Ch. 15		
11/14	Skills Inventory		Personal Experience Exercise due	
11/16	Career Center speaker			
11/19	Strengths Quest speaker			
11/21	No class – work on assignments		Sills Inventory due	
11/23	No class – Thanksgiving break			
11/26	Resume Development 10, 5, 3, 1 year plan discussion			
11/28	Participant Observation Group Interviewing	Ervin Ch. 11 Ervin Ch. 12		

11/29	Quantification and Questionnaires Rapid Assessment Procedures	Ervin Ch. 13 Ervin Ch. 14		
12/3	Exam 2 – in class			
12/5	Work day		Dream Job, Resume and Cover Letter due	
12/7	Reading day – no class			
12/11	Final due		10, 5, 3, 1-year plan due	